



# Proclamations

Life insurance provides financial security for families in the event of death by helping surviving family members to meet immediate, ongoing and future financial obligations and objectives.

Surveys consistently indicate that the vast majority of Americans believe life insurance is an essential part of a sound financial plan. However, 44 percent of United States households lack sufficient life insurance protection.

In order to avoid having to work additional jobs or longer hours, borrow money from family and friends, scale back educational plans for children, spend money from savings and investment accounts or move to less expensive housing to address the financial burdens associated with the loss of a family provider, family members should discuss the need for acquiring adequate coverage.

Determining how much and what kind of insurance to buy is one of the most important financial decisions consumers can make. Individuals, families and businesses benefit greatly from the expert advice of a qualified life insurance professional.

The Life and Health Insurance Foundation for Education, the National Association of Insurance and Financial Advisors and hundreds of leading life insurance companies and organizations have designated September 2006 as “Life Insurance Awareness Month” in an effort to make consumers more aware of their life insurance needs, to seek professional advice and take the actions necessary to achieve the financial security of their loved ones.

**THEREFORE, I, LINDA LINGLE, Governor of the State of Hawai`i, and I, JAMES R. “DUKE” AIONA, JR., Lieutenant Governor, do hereby proclaim September 2006 as**

## LIFE INSURANCE AWARENESS MONTH

in Hawai`i, and encourage all of our citizens to take this time to learn more about life insurance and its benefits.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai`i, this twenty-second day of August 2006.

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Linda Lingle  
Governor, State of Hawai`i

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James R. “Duke” Aiona, Jr.  
Lieutenant Governor, State of Hawai`i